

Vistage for CEOs, Presidents and Founders





There's a lot riding on your decisions. The **Vistage Chief Executive Program** is designed to help you make more effective decisions that lead to powerful results.

At the core, a confidential advisory group of peers helps you focus on what's most critical. Led by an accomplished business leader, this unbiased group will help you solve problems and uncover opportunities. Take your business to the next level by connecting to thought leaders and 45,000 members across the globe.



**Solve problems and
make decisions that
drive powerful results.**

Designed for the challenges of chief executives

Challenge	Solution
 You're surrounded by stakeholders with competing agendas, and you make all decisions without the benefit of unbiased advice.	→ Get your decisions vetted by an ideal sounding board — an objective, experienced peer group who will offer unbiased advice in a confidential environment.
 You're concerned your current culture may be having a negative impact on business.	→ Learn best practices on building an empowered, results-driven team. Find and fix blind spots to enhance your leadership ability.
 You're not sure you have the best processes in place to scale up the business.	→ Get access to models of success and expert advice to help you retool your long-term strategy without sacrificing current performance.
 You're seeking guidance on how to fuel the next stage of growth.	→ Gain fresh perspectives on complex issues to optimize business decisions and results.

How Vistage works

Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-16 chief executives from non-competing industries.
- Process issues in sessions led by a highly trained executive coach.

Private executive coaching

- Receive one-to-one coaching from an accomplished business leader.
- Get personalized guidance to navigate challenges and opportunities.

World-class speakers and events

- Learn from experts at your advisory board meetings, regional events and boot camps.
- Activate new ideas for business growth and personal development.

Specialized networks and communities

- Join online and in-person communities organized by industry, function or geography.
- Receive high-value answers to tactical questions.

Chief Executive Program	
Peer Advisory Board Meetings	9 full-day meetings per year
Private Executive Coaching	9 sessions per year, up to 2 hours each
World-class Speakers	Up to 7 speakers per year
Online Community	24/7 access to 45,000+ members across 35+ countries

“From the superb speakers, to dynamic counsel offered by my fellow CEOs, to the one-to-one sessions with my Chair — we have fundamentally changed how we run our business, manage our teams and drive learning throughout our organization. Our company health and growing success are directly attributable to my Vistage engagement.”



Mike Lauber
Chairman & CEO, Tusco Display



Learn more at vistagemichigan.com/chiefexecutive

Better leaders. Better decisions. Better results.

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