



Trusted Advisor

Vistage for Professional Service Providers

Our **Vistage Trusted Advisor Program** is designed for top leaders in professional services who want to take their services and skills to the next level.

Develop relationships to grow your business while receiving expert guidance to fine-tune your leadership strengths. Access resources to bolster your brand and maximize your impact.



**Elevate your leadership
and your business.**

Designed for the challenges of trusted advisors

Challenge	Solution
 You're concerned that larger potential clients see your firm as too small, inadequate and unproven, so you avoid pursuing these opportunities.	→ Gain insight into how other respected professionals have transformed themselves as leaders and employed strategies to position their firms to tackle larger projects.
 You're inundated with back-office work just to keep things afloat and haven't focused enough time on how to scale and grow your business.	→ Free yourself to do more business development by learning how others successfully delegated day-to-day operations.
 You're losing business to less-qualified competitors due to a lack of visibility in the market, despite your strong reputation with existing clients.	→ Learn how to demonstrate your expertise to a broader audience – a community of like-minded, high-integrity executives focused on each other's success.
 You're worried that your culture has become too informal, delivering inconsistent service standards and jeopardizing your reputation in the marketplace.	→ Discover how other leaders have instilled a strong culture and business processes to maintain a consistently high level of service.

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How Vistage works

Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-20 peers.
- Accomplished business leader and expert CEO coach leads each session.

Unparalleled community and connections

- Join online and in-person networks organized by industry, function or geography.
- Provide subject-matter expertise to CEOs, business owners and key executives.
- Pose tactical questions and get reliable answers from the community.

Unlimited opportunities to gain exposure and share expertise

- Exchange insights with thought leaders at events.
- Explore speaking opportunities.
- Access proprietary research to grow your practice.
- Activate new ideas for personal development.

Optional: Private executive coaching

- Complement your peer advisory group experience with one-to-one coaching from a seasoned executive coach.
- Get personalized guidance to navigate challenges and opportunities.

Trusted Advisor Program

Peer Advisory Board Meetings

Quarterly half-day meetings

Online Community

24/7 access to 45,000+ members across 35+ countries

“When my organization hit tough times, Vistage helped me to turn things around. My Vistage group helped me to see areas where I had the power to make changes. Employing the advice from my group, I was able to grow exponentially over the next four years.”



Vicki Niedermayer

CEO, Helping Restore Ability



Learn more at vistagemichigan.com/trustedadvisor

Better leaders. Better decisions. Better results.

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